



Alliance for Continuing Medical Education® List via E-mail Guidelines

- The Alliance for Continuing Medical Education membership database is updated daily and includes U.S., Canada and international members.
- List via e-mail is available for rental for one-time use only and can be sorted by country, zip code, state, company, title, or last name.
- The Alliance membership is made up of approximately 2,600 members.

Ordering Requirements:

- Available for a one-time use only by the requestor and cannot be reproduced or revised in any form or resold to another user. Telephone, fax numbers and e-mails are not provided. Any unauthorized use of our list will be subject to a penalty rate at the discretion of the Alliance for Continuing Medical Education.
- All orders must be submitted in writing to the Alliance's Executive Director by facsimile, mail or e-mail and must state the purpose in which the list will be used along with a draft of the mailing.
- Payment must accompany order; the Alliance does not accept purchase orders.
- Use of the Alliance list in no way constitutes approval or endorsement of products, programs, or services distributed through mailings. Use of the Alliance name or logo in promotional materials is strictly prohibited.
- The Alliance shall not be liable for any loss/damages incurred through the use of our list and does not guarantee results from the use of any of our lists.

Format

- Excel Spreadsheet .xls Format

Price

- Alliance Members \$850
- Non Members \$1,000

To order the mailing list, please complete the order form on the following page.

ORDER FORM

List via E-mail

- Alliance Members \$850
 Non Members \$1,000

E-mail to:

Name _____ Title _____

Company/Institution _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ E-Mail _____

Sorted by:

- Country Company
 Zip Code Title
 State Last Name

Payment Method

- Check (Made Payable to the Alliance for Continuing Medical Education, U.S. Funds Only Please)
 Credit Card:
 Visa MasterCard American Express Discover

Name (Please Print) _____ Card Number _____

Signature _____ Expiration Date _____

4-Digit Security Code from Front of American Express _____

3-Digit Security Code from Back of Visa/MasterCard/Discover _____

(The Alliance for Continuing Medical Education is a 501 [c][3] nonprofit, professional association. Its federal tax identification number is #06-0999696.)

SEND ORDER FORM AND FULL PAYMENT TO

Alliance for Continuing Medical Education
1025 Montgomery Highway, Suite 105
Birmingham, Alabama 35216
Phone (205) 824-1355 • Fax (205) 824-1357
E-mail: mgreen@acme-assn.org

Licensing/Royalty Agreement for Use of Alliance for Continuing Medical Education (Alliance) Mailing Lists by Vendor/Third Parties (Leasee)

License/Royalty Agreement

Membership mailing lists are the intellectual property of the Alliance and the licensing of such lists is granted with the intent of providing Alliance members with beneficial and relevant information, resources and services of vendors/third parties qualifying and interested in promoting such services to Alliance members. A royalty fee is assessed for the license to use Alliance mailing lists.

The Alliance does not actively promote the use of its mailing list for purposes of receiving licensing/royalty income. The Alliance does not engage in any activities or provide any services in connection with or in exchange for royalties other than licensing the one-time right to use the mailing list.

The agreement to grant license to a third party/vendor for a royalty fee to use the Alliance mailing list is not intended to create a partnership, joint venture, or agency relationship between the Alliance and a leasee.

Conditions Required and Royalties to be Paid for the License to Use Alliance Mailing Lists

The leasee agrees to the following conditions:

1. Before being granted license to use the Alliance's mailing list, all information to be mailed must be approved in advance by the Alliance Executive Director.
2. License to use the mailing list is for one time use by the leasee. Violation of this condition will disqualify the lessee for future licensing privileges.
3. Mailing lists will consist of the name, title, organization and mailing address in comma delimited e-mail format. Fax and telephone numbers or e-mail addresses are not provided.
4. Before mailing list is provided to the leasee, the Licensing/Royalty Agreement must be signed, royalty fees paid and approval of the information to be mailed confirmed.

For the Leasee:

Signature

Name

Title

Company

Date

For the Alliance:

Signature

Name

Title

Date