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Mission

The Alliance for CME is a membership organization that provides professional development opportunities for CME professionals, advocates for CME and the profession, and strives to improve health care outcomes.

May 4, 2007

Murray Kopelow, MD
Chief Executive
Accreditation Council for CME
515 North State St Ste 2150
Chicago, IL 60610

Dear Murray:

This is a follow-up to our discussion on April 23rd related to ACCME's March 23, 2007 call for comments related to "Written Agreements for Commercial Support" and the "Expanded Definition of a Commercial Interest." As we indicated when we spoke to you, members of the Alliance for CME have expressed concerns related to the call for comment process, the factors leading to the reevaluation of these policies, and how data gathered will be vetted.

The Alliance recognizes ACCME's responsibility to insure the separation of education and promotion but respectfully suggests that dialog and information sharing related to the data collected from the call for comments and ACCME's next steps would positively impact any subsequent policy setting and policy implementation processes.

To that end the Alliance asks the ACCME to consider the following:

- Share the aggregated results of the Call for Comments with all CME providers
- Share the results of the Call for Comments segregated by CME provider type
- Convene a focus group, or hold a conference call, of varied types of CME providers to discuss the Call for Comment questions and seek further input.
- Convene a focus group, or hold a conference call, for each type of CME provider to discuss the Call for Comment questions and seek further input

The Alliance stands ready to provide opportunities for ACCME dialog with our 2,300 members, CME Professionals who share ACCME's goal to improve healthcare through quality continuing medical education.

We look forward to hearing from you related to this request. Thank you.

Sincerely,

A handwritten signature in cursive script that reads "Sue Ann Capizzi".

Sue Ann Capizzi, MBA
President

cc: Ronald Wade, MD
Chairman, ACCME Board of Directors

Paul D. Weber, MA
Executive Director